



**Meeting the financial and growth needs
of your Church and Ministry project.**

www.thePBG.net
www.CMFI.biz
www.pfcChurchLoans.com



**Church and Ministry Finance International
PFC Church Consultants, LLC
Platinum Entertainment Group**

are divisions of the Platinum Business Group, Ltd

404.303.1000

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Platinum Business Group, Ltd

A Georgia corporation

Company Description

Platinum Business Group, Ltd is a **commercial mortgage and equity-funding firm** that secures commercial funding in all fifty states, Canada, and parts of the Caribbean **for commercial and residential developments**. *Platinum* also provides equity capital, presales, retail marketing, and other loan closing enhancements to any project. Additional business-related services include business plans, business valuation, cash flow analysis, marketing studies, feasibility studies, civil engineering support, MAI-designated appraisal services, funding enhancements, and management skills directly and through its collection of national and regional strategic alliances. Lending partners encompass commercial banks, bond providers, Real Estate Investment Trusts (REITs), Wall Street sources, private money, and international banking sources. See www.thePBG.net

Platinum Business Group, Ltd **also provides relocation services** for people seeking to relocate in the United States to potentially start a new business, purchase an existing business, be an investor in a start-up or existing business, or to secure their professional license in the United States to continue their vocation.

Church and Ministry Finance International (CMFI) is a division that concentrates on **churches, Christian schools, and ministry or nonprofit organization mortgages** for land or facility acquisition, refinance, and new construction funding needs, a niche market that requires special skills, knowledge and relationships to successfully provide the best rates, terms and conditions of mortgage funding to IRC section 501(c) organizations. Conventional loans are generally funded with one of our three major church loan funds or through our relationships with several banking institutions. With forty years of experience and **nearly half a billion dollars in church mortgages funded**, our Executive Manager, Willis Kirk, and our church divisions are the only place a nonprofit organization needs to go. See www.CMFI.biz

PFC Church Consultants, LLC (PFC) is especially equipped to support nonprofit organizations in the areas of **church consulting, space needs, budget, capital stewardship, church planning, architectural design, construction management, and construction services**. See www.pfcChurchLoans.com

Platinum Entertainment opened its Malibu-Beverly Hills office in January 2009 to handle its latest division that specializes in theatrical production, film and media financing. With this division, *Platinum* is capitalizing on its strong entertainment relationships and movie funding experience. The Executive Manager of this division has 25 years of film and production experience servicing Fortune 100 companies, major restaurant and healthcare chains, and the automobile industry. With both institutional and private investors behind the funding of theatrical releases, this division promises to bring continued funding accolades to the accomplishment of *Platinum Business Group*.

Platinum Business Group, Ltd's officers and executive managers have a combined 100 years of mortgage funding, real estate development, and business experience.

Platinum Board of Directors

The *Platinum* Board of Directors members are:

- **Dr. Jerry L. Spencer**, former President (2001-2002) of the 45,000-member Pastoral Conference of the 16 million-member *Southern Baptist Convention*
- **Donald A. Sepulveda**, founder and president of the 29-year old *Sepulveda Insurance Group* and one of Georgia's largest and most prestigious independent insurance agencies has more than 2,500 agents. *Forbes Magazine* ranks *Sepulveda Insurance Group* in the top ten insurance companies East of the Mississippi River (January 2008). Further, Don is an accomplished entertainer having performed on Ed McMahon's *Star Search*, *The Grand Ole Opry* in Nashville, Tennessee, and on the Las Vegas Strip, while enjoying numerous number 1 hits on the independent charts over the past 15 years.
- **Sue Palmer**, former Director of Operations of the world acclaimed and Europe's most read author, Dr. John C. Maxwell (Leadership guru)
- **D. Barry Thiesson**, founder and Executive Producer of award-winning *Spotmaker* and also *Suede Pictures* production companies and son of Willard Thiessen, founder and President of Canada's first Christian television program—*It's a New Day of New Day Ministries*. Barry is Executive Producer of *Zuma Films*.
- **Dr. Joe L. Ford**, Chairman of international *Sammy Tippett Ministries* and former pastor of Phoenix, Arizona's largest Baptist Church for seven years. Joe is the father-in-law to internationally acclaimed country sensation and *Country Music Awards (CMA) Horizon Awards* runner-up, Josh Turner. Josh became famous with hits such as *Long Black Train* (turned Platinum in November 2004), *God and Me*, *Loretta Lynne's Cadillac*, and others, many of which have turned Platinum.
- **Tim Avery**, Vice President of *INJOY Stewardship Services* (1995-2007, 2009-present), the second largest capital stewardship company in the world founded by leadership guru, Dr. John C. Maxwell.
- **Dr. Cesar A. Brooks**, founder and President of *Maranatha Fellowship Church Ministries, Inc* of Augusta, Georgia, has pastored for many

years, planting three successful churches and launching over 40 pastors and preachers into the ministry. Bishop Brooks and his wife founded an orphanage in Nicaragua in the early 1990s that has rescued hundreds of children from the doom of homelessness and survival of a life on the streets.

- **Marijean Stallings**, Chairman.
- **Robyn S. Rogers**, Vice President

Vice President

- **Robyn S. Rogers** has been in real estate and the mortgage business for more than 15 years. Robyn enjoyed a successful mortgage business in Mississippi before being recruited by *Platinum* in 2004. Ms. Rogers is Vice President and Director of Client Services, overseeing the department that assembles and negotiates the funding packages with *Platinum's* lending and funding partners.

Executive Managers

- **Willis L. Kirk** has more than 40 years of mortgage and counseling experience and oversees most of the church and nonprofit mortgage funding requests. Mr. Kirk oversees *Church and Ministry Finance International (CMFI)* and *PFC Church Consultants, LLC (PFC)*. Mr. Kirk has funded in excess of \$400,000,000 in nonprofit organization funding requests.
- **Gary Pernice** has two decades of mortgage, real estate, and business counseling experience. Mr. Pernice oversees most of the commercial non-church mortgage.
- **Barry Thiessen** (please see Board of Directors above).

Personal, competent and timely service is the hallmark of the organization.

For More Information

Marijean Stallings, *President and CEO*
Robyn S. Rogers, *Vice President and Director of Client Services*
Willis L. Kirk, *Executive Manager—Church Divisions*
Gary J. Pernice, *Executive Manager—Commercial Division*
D. Barry Thiessen, *Executive Manager—Entertainment Division*

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Platinum Business Group, Ltd Products and Services Description

We secure commercial funding for businesses and developments to ensure the capital needs to properly run and expand our clients' business organizations with an eye toward sustained growth, positive cash flow, and ultimately good profit margins.

We provide a variety of services designed to accomplish your business goals and objectives. A list of the products and services include:

- Accounts receivable Funding (an alternative to debt financing)
- Angel capital
- Bridge loans
- Bond funding
- Business Valuations for use in the acquisition, sale and/or expansion
- Commercial loans
- **Cost Segregation Program***
- **Endorsement Participation Program***
- Equity-based loans
- Foundation grants
- Government grants
- Hard money loans
- Investment banking and private placement alternatives (recommended minimum is \$5 million)
- **IRS Section 1031 Tax-Deferred Exchange Program***
- Letters of credit
- Lines of credit
- Mezzanine finance
- **Mortgage Acceleration Program***
- Mortgage finance
- Personal loans
- **Principal Protection Program***
- Private lending sources
- **Relocation Program*** (Moving immigrants into the United States)
- Securities-backed mortgages
- **Senior Life Settlements Program***

* Indicates there is a special emailable flier containing details available.

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